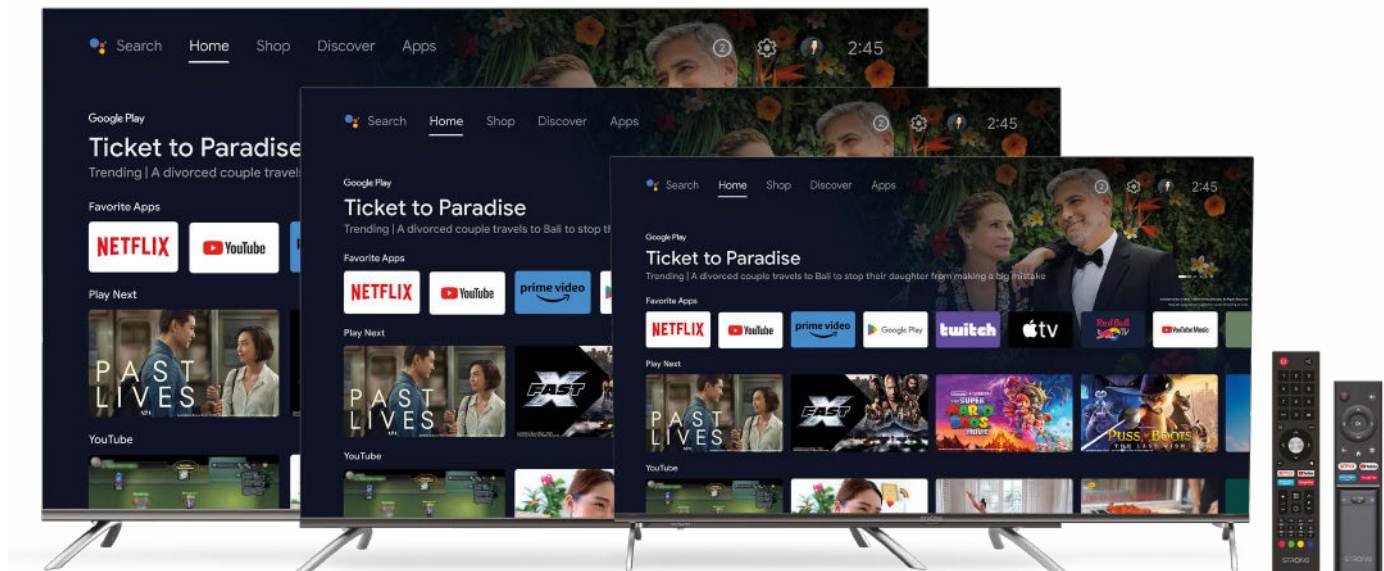


STRONG | androidtv

4K UHD SMART TV 43" 50" 55" / FHD SMART TV 65"
SRT43UD7553, SRT50UD7553, SRT55UD7553 / SRT65FD75553



DVB-T2/C/S2

NETFLIX

YouTube

Google Assistant

G

HbbTV

prime video

Disney+

Dolby ATMOS



Ultra HD upscaling



Smart TV



Image Quality Ratio



HDR 10



USB playback



Inbuilt Wi-Fi



Fast scan function



8 bit

Enjoy the future of TV!

With a variety of screen dimensions varying from 55", 50" to 43", the STRONG series D755 provides Smart TV entertainment in every living room. Colourful pictures awaits you with 4K Ultra HD resolution and High Dynamic Range 10 (HDR). The expanded colour space with finer gradations and higher contrasts makes images appear even more vivid than they already are. Be impressed by more natural colours and smoother colour gradients through dynamic metadata. For more convenience and quick access to smart apps and streaming services, you can use the dedicated remote control. Netflix, YouTube, prime video and Google Assistant shortcuts make it easy to access your favourite apps. This TV offers the best combination of TV and entertainment, all with the push of a button. Enjoy the future of TV in your living room!

- Built-in DVB-T2/C/S2 tuner
- CI slot for conditional access to Pay TV
- Ultra HD (4K) cinema resolution
- Wide Color Gamut function for a better colour display
- Smart TV: entertainment and information
- Netflix app: TV shows and movies, including Netflix original series*
- Image Quality Ratio 1400
- Exceptional contrast and realistic pictures with High Dynamic Range
- USB for playback
- Share media or mirror the screen from a smartphone/tablet to the TV
- Bluetooth and Google Assistant function
- Two user-friendly remote controls for an easier navigation

4K UHD SMART TV 43" 50"

55" / FHD SMART TV 65"

SRT43UD7553, SRT50UD7553, SRT55UD7553 / SRT65FD75553



	SRT43UD7553	SRT50UD7553	SRT55UD7553
PICTURE & SOUND			
Display Frequency	50/60 Hz	50/60 Hz	50/60 Hz
Display Resolution	3840 x 2160 (4K UHD)	3840 x 2160 (4K UHD)	3840 x 2160 (4K UHD)
Viewing angle	178 (typ.)	178 (typ.)	178 (typ.)
Panel brightness	250 typ.	250 typ.	280 typ.
Image Quality Ratio (IQR)	1400	1400	1400
Response time (in ms)	9.5	9.5	6.5
Contrast ratio	5000:1	5000:1	5000:1
Picture processing	Ultra Contrast Dimming	Ultra Contrast Dimming	Ultra Contrast Dimming
HDR	HDR 10	HDR 10	HDR 10
Wide Color Gamut	REC. 709	REC. 709	REC. 709
Sound Type	AV Stereo	AV Stereo	AV Stereo
Speakers	2 x 8 W	2 x 8 W	2 x 10 W
Colour dit depth	10	10	10
RECEPTION			
DVB-T2/HEVC H.265	✓	✓	✓
DVB-C*/MPEG-4	✓	✓	✓
DVB-S2/MPEG-4	✓	✓	✓
CI	✓	✓	✓
USER CONVENIENCE			
USB multimedia	✓	✓	✓
Built-in Wi-Fi	802.11 b/g/n	802.11 b/g/n	802.11 b/g/n
Wi-Fi Display	✓	✓	✓
Smartphone/Tablet remote support	✓	✓	✓
EPG**	✓	✓	✓
Favourite channel list	✓	✓	✓
Teletext	✓	✓	✓
Channel Editor	✓	✓	✓
Parental control	✓	✓	✓
Hotel Mode	No simplified hotel mode but Viggo compliance	No simplified hotel mode but Viggo compliance	No simplified hotel mode but Viggo compliance
Sat: DiSEqC 1.2	✓	✓	✓
Sat CR	✓	✓	✓
Subtitles	✓	✓	✓
Bluetooth	✓	✓	✓
HbbTV	2.0	2.0	2.0
Fast Scan	Version 71	Version 71	Version 71
INTERNET SERVICES			
Smart TV version	Android 11	Android 11	Android 11
Google Assistant	✓	✓	✓
Apps	Netflix, YouTube, Prime Video and more	Netflix, YouTube, Prime Video and more	Netflix, YouTube, Prime Video and more
Video-on-demand (VoD)	✓	✓	✓
Games	-	-	-
Mobile control	✓	✓	✓
Screen mirroring	✓	✓	✓
CONNECTIVITY			
HDMI 2.1 (total)	3	3	3
HDMI 2.1 (ARC)	1	1	1
USB (total)	2	2	2
USB 2.0	2	2	2
AV in	1	1	1
Headphones	✓	-	-
Ethernet (RJ-45)	1	1	1
S/PDIF	optical	optical	optical
ANT in (IEC terrestrial/cable)	1	1	1
SAT in (F Sat)	1	1	1
CI slot	1	1	1
GENERAL DATA			
Colour	Grey/ Silver	Grey/ Silver	Grey/ Silver
Screen size (cm/inch)	108 / 43	125 / 50	138,5 / 55
Bezel width in mm (L/U/R/B)	1.2/1.2/1.2/15.4	1.2/1.2/1.2/16.1	1.2/1.2/1.2/17.3
Thickness in mm (without stand)	81.3	89.5	53
Size (WxDxH) in mm	957.4 x 225.9 x 610.3	1111.2 x 273.5 x 699.2	1293 x 274 x 767
Size (WxDxH) in mm (without stand)	957.4 x 81.3 x 555.9	1111.2 x 89.5 x 641.3	1226 x 89 x 709
Weight in kg	7	9.1	12.2
Weight without stand in kg	6.8	8.8	11.7
Packaging dimension (in mm)	1085 x 135 x 655	1250 x 150 x 720	1365 x 140 x 820
Power Supply	100 – 240 V	100 – 240 V	100 – 240 V
Power consumption working (max./typ.)	100 W (typ)	135 W (typ)	145 W (typ)
Power consumption in standby	≤0.5W	≤0.5W	≤0.5W
Energy efficiency class	G	G	G
Fixed stand	✓	✓	✓
Wall mount VESA (not included) in mm	200 x 200	200 x 200	200 x 200
EAN	9120072374357	9120072374494	9120072374500

Available languages: EN, DE, FR, IT, ES, PT, PL, CZ, SK, NL, BG, GR, HU, HR, SL, RO, RS, RU, UA

* DVB-C is only available in certain countries and for certain operators. For certain operators, a subscription and conditional access are necessary. For more information, please contact your operator.

**Availability depending on broadcast

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